

FORWARD: When did I go wrong? vii

CHAPTER 1: Flights of Fancy

Inter-galactic hijinx garners ‘A’ 2
Twilight Zone, The Phone Call ... Unfortunately, it’s not a prank 4
Hokey Awards: Client theatrics, originality should be rewarded 6
Talent abounds at 2005 Hokey ceremony 8
The high cost of veterinary brain power has aliens outraged 10
Time flies in Wonderland. 13
DVMs purge tubular menace. 15
If only dogs could talk; the things they would say about clients 17
Cumulus rains on Brutus’ parade 19
Why your filing system suffers to this day 21
Rustle up some techs and head on down to the rodeo. 23
Dream day is just that—a dream 25
OSHA inspector takes top prize in daytime comedy awards 27
‘Wrong Way’ Obenski’s brain declined for advancement of science 29
Prune Juice left in dust as DVM hero rides into the sunset on white bronco ... 31

CHAPTER 2: Fables and Friends

‘Old Fogysaurus’ rears ugly head 34
Veterinary terminology: Sometimes the meaning can go awry 36
Real science, real jargon 38
Fake stethoscopes are more than a novelty. 40
Dr. Hardway no match for rugrats 42
Answer: All of the above. 44
Rebates: Dumb, dumb and dumber. 46
‘Love Training.’ This book report long overdue. 48
‘Ninth pin’ ruins otherwise good day. 50
Dr. Hardway can only plead ‘temporary insanity’ 52
Long IRS fingers reach Arnie 54
‘Abe’s Practical Practice Scripts’ destined for bestseller list 56
Fail-safe client bait delivers jolt 58

CHAPTER 3: Dr. O's Diary

<i>Medical genius or ice cream delivery driver; too close to call for some clients</i> . . .	62
<i>Bankers test relationship between me, myself and Michael</i>	64
<i>Good old days getting a little blurry</i>	66
<i>Pet psychics bridge gap in medical knowledge.</i>	68
<i>Aren't we lucky we don't have to deal with people?</i>	70
<i>Bad college habits catch up with you after all.</i>	72
<i>Daisy pulls quick one on Mike</i>	74
<i>Arnie tries contest 'end run'</i>	76
<i>Granny's cookies as 'natural' as Arnie's stories</i>	78
<i>Good fences make good neighbors</i>	80
<i>The Terminator</i>	82
<i>Client translation an acquired skill</i>	85
<i>Ahoy mateys! 'Thar he blows!</i>	87
<i>Howdy, Jake and Binky? Nah, more like Larry, Curly and Mo</i>	89
<i>Nowhere to run, nowhere to hide.</i>	91
<i>Nourishment-challenged clients pose portly problems</i>	93
<i>Drugs on rugs? \$2,000 for a ticket to a football game? Who's dumber?</i>	95
<i>Old dogs can teach new tricks</i>	97
<i>First interactive column has Dr. O looking for the blue cup.</i>	99
<i>Reckless ways catch up with Dr. O.</i>	101
<i>Watch out for abductions when looking for that 'extraterrestrial' vehicle</i>	103

CHAPTER 4: Dumb

<i>'Dim Bulb' competition heats up.</i>	106
<i>Telephone a mixed blessing</i>	108
<i>'Blue pill' cures variety of ills</i>	110
<i>It's déjà moo all over again.</i>	112
<i>Secret second opinions sought in Mr. Nomad's clandestine city tour</i>	114
<i>Bad things come in threes.</i>	116
<i>A toast to Chablis.</i>	118
<i>Cats age, but owners seldom mature.</i>	120
<i>Stereo's incessant chatter leaves out small diagnostic detail: What's wrong?</i> . .	122
<i>Mrs. Bedlam's offspring know how to keep office visit calm</i>	124
<i>'A veterinarian afraid of a little kitty?'</i>	126
<i>You're fired!</i>	128

CHAPTER 5: Dumber

<i>One clear thought deserves another</i>	132
<i>Know when to call in specialist</i>	134
<i>Sock-pilfering pooch uncovers hanky-panky</i>	137
<i>'Wallet lockjaw' found to be contagious</i>	139
<i>Client talking doesn't necessarily guarantee information</i>	141
<i>Home diagnoses add new dimension to medicine</i>	143
<i>Hugh Betcha, Augusta Wind blow in with helpful hints</i>	145
<i>Can anyone explain pet owner economics?</i>	147
<i>Dreams of retirement fleeting</i>	149
<i>You can't win in pill stampede</i>	151
<i>Hey, what's in a name anyway?</i>	153
<i>DVM degree just doesn't cut it</i>	156
<i>The customer is always right</i>	158

CHAPTER 6: Dumbest

<i>'Just one more thing, Doctor...'</i>	162
<i>Idiots, grass rolls cause logjam</i>	164
<i>'Hooked' on human/animal bond</i>	166
<i>Why eat only one foot when you have two?</i>	168
<i>'Sticker shock' almost kills Purstring and Dr. O</i>	170
<i>Ow! Ooh! Ouch! Nothing hurts as much as a rubber check</i>	172
<i>Flip-flop syndromes invade clinic</i>	174
<i>Guy Macho turns to Tinkerbelle</i>	176
<i>Racket hits exam room</i>	178
<i>A lesson in counterintelligence</i>	180
<i>Bungling Bundles botch office visit—twice</i>	182
<i>Hey, doc, Izzy Dunyet?</i>	184
<i>Mrs. Bungle's lager-loving pooch still has those pesky fleas</i>	186
<i>Does anyone lease pets? Client Izzy Worthitt may be in market</i>	188
<i>... Because the clients helped</i>	190
<i>Mrs. Lotsavets proves plenty of 'stray' clients still roam streets</i>	192
<i>Mechanical Cesarean cures cat carrier dystocia</i>	195
<i>Client monkeyshines leave a doubting Arnie</i>	197
<i>Queen of the Clueless takes defective reasoning to new heights</i>	199
<i>Time on their hands, trouble on their minds, a mess in their wake</i>	201
<i>Mr. Punster wears out welcome; Dr. O would like to just 'barium'</i>	203

CHAPTER 7: The World We Live In

<i>How do you treat acute pet owner stupidity?</i>	206
<i>Politics in the exam room can get heated</i>	208
<i>Computers: friend or foe?</i>	210
<i>Do-it-yourselfer redefines medicine</i>	212
<i>Enough blame to go around</i>	214
<i>Old habits die hard</i>	216
<i>Just how far can you stretch a dollar?</i>	218
<i>No such thing as a simple question</i>	221
<i>Computers = Hula Hoops and other passing fads</i>	223
<i>Procrastination rears ugly head</i>	225
<i>Dr. O is in deep doo-doo</i>	227
<i>Veterinary 'dream team' gets Gator by the tail, has the last laugh</i>	229
<i>'Emergency calls' foster beeper blues</i>	231
<i>Too bad sloppy baking can't be blamed for these animal 'crackers'</i>	233
<i>Machines that go nowhere and other inducements to shape up</i>	235

CHAPTER 8: A Runaway Train

<i>Safety's cardinal rule: Just don't get hurt</i>	238
<i>Ghost of veterinary future delivers ultimate reminder</i>	240
<i>Road to recovery still requires a toll</i>	242
<i>Ingenuity, imagination can lead to ultimate equipment bragging rights</i>	244
<i>What's wrong with catalog drug sales?</i>	246
<i>Post-Seminar Syndrome has Dr. O re-examining old habits</i>	248
<i>What the heck is wrong with you?</i>	250
<i>Bout of temporary sanity stymies Dr. O</i>	252
<i>Where is the on-ramp to the information superhighway?</i>	254

CHAPTER 9: My Corner of the World

<i>Mrs. Blastaway takes aim at those 'high' exam fees</i>	258
<i>Consider a 'not my problem' department</i>	260
<i>Losing clients can be ... satisfying</i>	262
<i>Cookie batter's ingredients raise concern</i>	264
<i>Wanda Sample spurs spurious ethical dilemma</i>	266
<i>Beware of grass moles</i>	268
<i>Axioms guide, as well as rule, veterinary life</i>	270
<i>Smooth-talking Dr. O fells unsuspecting Arnie</i>	272
<i>Let's set the record straight, please</i>	274
<i>Blockhead Hall of Fame competition fierce</i>	276
<i>Two rules to deal with salespeople; 'just say no,' 'don't pay attention'</i>	278
<i>The dreaded Double Whammy</i>	280